

North Idaho College Strategic Plan

SP Version 2014

2015 - 2019

Mission

North Idaho College meets the diverse educational needs of students, employers, and the northern Idaho communities it serves through a commitment to student success, educational excellence, community engagement, and lifelong learning.

Vision

As a comprehensive community college, North Idaho College strives to provide accessible, affordable, quality learning opportunities. North Idaho College endeavors to be an innovative, flexible leader recognized as a center of educational, cultural, economic, and civic activities by the communities it serves.

Accreditation Core Themes

The college mission is reflected in its three accreditation core themes:

- Student Access and Achievement
- Effective Teaching and Learning
- Commitment to Community

Key External Factors

- Changes in the economic environment
- Changes in local, state, or federal funding levels
- Changes in local, state, or national educational priorities
- Changes in education market (competitive environment)

Values

North Idaho College is dedicated to these core values which guide its decisions and actions.

Goal 1 – Student Success: A vibrant, lifelong learning environment that engages students as partners in achieving educational goals to enhance their quality of life

Objectives

- 1) Provide innovative, progressive, and student-centered programs and services.
- 2) Engage and empower students to take personal responsibility and to actively participate in their educational experience.
- 3) Promote programs and services to enhance access and successful student transitions.

Performance Measures

• Percentage of full-time, first-time and new transfer-in students who a) were awarded a degree or certificate, b) transferred without an award to a 2- or 4-year institution, c) are still enrolled, and d) left the institution within six years.

Benchmark: To be determined after Year One submission of the VFA

• Total number of employers (out of total respondents) who indicate satisfaction with overall preparation of completers

Benchmark: 80% of employers indicate satisfaction with preparation of completers

Career Program Completers, percent employed in related field

Benchmark: 65% employed

• Fall to Spring Persistence Rate, credit students

Benchmark: 84% persist

• First-time, full-time, student retention rates

Benchmark: 63%

• First-time, part-time, student retention rates

Benchmark: 45%

Goal 2 - Educational Excellence: High academic standards, passionate and skillful instruction, professional development, and innovative programming while continuously improving all services and outcomes

Objectives

1) Evaluate, create and adapt programs that respond to the educational and training needs of the region.

- 2) Engage students in critical and creative thinking through disciplinary and interdisciplinary teaching and learning.
- 3) Strengthen institutional effectiveness, teaching excellence and student learning through challenging and relevant course content, and continuous assessment and improvement.
- 4) Recognize and expand faculty and staff scholarship through professional development.

Performance Measures

• Student Learning Outcomes Assessment goals achieved in general education Benchmark: 80% percent or more of annual assessment goals are consistently met over 3-year plan

• Full-time to Part-time faculty ratio

Benchmark: 1.3 to 1.0 ratio

• NIC is responsive to faculty and staff professional development needs Benchmark: Maintain or increase funding levels available for professional development

• Licensure pass rates at or above national pass rates Benchmark: Maintain or improve current pass rates

 Dual Credit students who enroll at NIC as degree-seeking postsecondary students as a percentage of total headcount

Benchmark: Sustain or increase

• All instructional programs submit annual summary reports documenting program improvements Benchmark: 20% of total programs per year over five years until fully implemented

Goal 3 - Community Engagement: Collaborative partnerships with businesses, organizations, community members, and educational institutions to identify and address changing educational needs

Objectives

- 1) Advance and nurture relationships throughout our service region to enhance the lives of the citizens and students we serve.
- 2) Demonstrate commitment to the economic/business development of the region.
- 3) Promote North Idaho College in the communities we serve.
- 4) Enhance community access to college facilities.

Performance Measures

• Distance Learning proportion of credit hours

Benchmark: Increase by 2% annually for a total of 25%

• Dual Credit annual credit hours in the high schools

Benchmark: Increase by 5% annually

• Dual Credit annual credit hours taught via distance delivery

Benchmark: Increase by 5% annually

• Market Penetration (Credit Students): Unduplicated headcount of credit students as a percentage of NIC's total service area population

Benchmark: 3.60%

• Market Penetration (Non-Credit Students): Unduplicated headcount of non-credit students as a percentage of NIC's total service area population

Benchmark: 3%

 Percentage of student evaluations of community education courses reflect a satisfaction rating of above average

Benchmark: 85% of total number score a satisfaction rating of above average

Goal 4 – Diversity: A learning environment that celebrates the uniqueness of all individuals and encourages cultural competency

Objectives

1) Foster a culture of inclusion.

- 2) Promote a safe and respectful environment.
- 3) Develop culturally competent faculty, staff and students.

Performance Measures

• Number of students enrolled from diverse populations

Benchmark: Maintain a diverse, or more diverse population than the population within NIC's service region

• Participation in sponsored events that promote diversity awareness

Benchmark: To be defined in 2015

- Number of course outcomes related to multiculturalism, pluralism, equity, and diversity *Benchmark: Maintain or Increase*
- Students who respond "quite a bit or very much" to CCSSE survey question: "Does the college encourage contact among students from different economic, social and racial or ethnic backgrounds?" Benchmark: Increase by 2% annually until the national average is met or exceeded

Goal 5 – Stewardship: Economic and environmental sustainability through leadership, awareness, and responsiveness to changing community resources

Objectives

- 1) Exhibit trustworthy stewardship of resources.
- 2) Demonstrate commitment to an inclusive and integrated planning environment.
- 3) Explore, adopt, and promote initiatives that help sustain the environment.

Performance Measures

• Dollars secured through the Development Department via private donations and grants *Benchmark:* \$2,000,000

• College-wide replacement schedule for personal computers

Benchmark: 100% of the computers are replaced within the 42 month window

• Improved consumption and emissions result in dollars saved

Benchmark: Sustain or Increase

• Tuition and Fees for full-time, in-district students (full academic year)

Benchmark: Maintain greater than 60% against comparator institutions

The following system wide performance measures were requested by the Idaho State Board of Education:

• Graduation Rate - Total degree production

Benchmark: To compare favorably (at or below the mean) to that of our peer institutions

Status: 1,083 awards

 Graduation Rate - Unduplicated headcount of graduates & percent of graduates to total unduplicated headcount

Benchmark: To compare favorably (at or below the mean) to that of our peer institutions
Status: 12.46% graduation rate (based on 1,038 graduates and 8,329 total unduplicated

headcount)

• Retention Rate - Total first-time, full-time and new transfer-in students that are retained or graduate the following year

Benchmark: To be determined after Year One submission of the VFA

Status: 57.8%

• Cost of College – Cost per credit hour to deliver education

This measure is tentative pending further review (per Carson Howell, SBOE)

Benchmark: To compare favorably (at or below the mean) to that of our peer institutions

Status: \$237.83 (based on \$40,368,009 and 169,731.6 credits)

• Efficiency - Certificate (of at least one year or more) and degree completions per \$100,000 of education and related spending by institutions

This measure is tentative pending further review (per Carson Howell, SBOE)

Benchmark: To compare favorably (at or below the mean) to that of our peer institutions

Status: 2.12 (based on \$40,368,009 and 856 awards)

• Dual Credit – Total annual credit hours

Benchmark: This measure is an input from the K-12 system and is not benchmarkable, per SBOE

Status: 10,039

• Dual Credit – Unduplicated Annual Headcount

Benchmark: This measure is an input from the K-12 system and is not benchmarkable, per SBOE

Status: 888